

## EUPREVENT IN 2021

# The importance of cross-border public health cooperation

2021 was an eventful year. While the COVID-19 pandemic continued having an impact on healthcare systems and everyday life, it brought to light the fact that complex societal issues need adequate responses. Therefore, while we carried on tackling COVID-19, we also focused on other major cross-border public health challenges.

For example, we started the euPrevent PROFILE project, which focuses on preventing and tackling loneliness among the elderly in the Meuse-Rhine Euroregion. We also organised several citizens' summits for several topics, in recognition of the fact that citizens' voices need to be heard in cross-border policies.

## Some projects in the spotlight



### The 'Corona research in the border region of North Rhine-Westphalia-Netherlands' assignment

This project was commissioned by the Dutch Province of Limburg on behalf of the GROS-steering committee and focused on analysing the cross-border dimension of the spread of the coronavirus in the border region. The final report covering the results was issued in October and has been widely shared. The data has been integrated in the Euregional COVID-19 Dashboard ([euregionalhealthatlas.eu](http://euregionalhealthatlas.eu)).



### The prevention of loneliness of older people in the Euregio (PROFILE)

With this project, we want to stimulate cross-border cooperation whereby our aims are to prevent and combat loneliness in older people, promote knowledge exchange, best practices and implementations, increase awareness of the effects of loneliness and connect people, experts and organizations who are already active in this field.

## euPrevent's achievements in 2021

We are therefore proud of the fact that, in 2021, once again we worked hard to strengthen our network and promote cooperation between health organisations in the border region.

+30

**30 new partners** have joined our network (total number of partners: 170), including BAGSO (Germany), ITEM (the Netherlands) and Active Citizenship Network (Europe).

+2

**2 new projects** started

23

**23 times mentioned** in newspapers, articles and other news items

8

**8 international conferences** where we were guest speakers, including the Ministerial Session of the WHO's 10th Global Conference on Health Promotion

561

**561 followers** on social media

35K

**more than 35,000 citizens** have been reached



### b-solutions

The b-solutions initiative is to support euPrevent and our partners in removing obstacles in applying the GDPR and national legislation in cross-border public health cooperation.



### Citizens' summits

One of the ways euPrevent supports organisations in addressing public health issues is by organising cross-border citizens' summits. A total of 9 citizen summits were organised in 2021, providing citizens with a platform to discuss COVID-19 and public health services in a cross-border context.