euPrevent Healthy Indoor Environment

PROBLEM

70% of our time is spent in our home

the air indoors is often poorer in quality

LOCATION → ← HOUSING BEHAVIOUR

↑ TECHNICAL ASPECTS

GOAL

What problems & needs do tenants and professionals see in relation to healthy homes?

Does the current approach to healthy housing work?

- Informative value
- Changing behaviour

HOW

12 workshops

Limburg (BE)
3 with tenants
3 with professionals

Limburg (NL)
3 with tenants
3 with professionals

RESULTS

INFORMATIVE VALUE

need of a **CLEAR MESSAGE**

added to **IN-DEPTH PERSONAL APPROACH**
- help-line, packages
- air buddies, specialists

CHANGING BEHAVIOUR

- More than just providing information
- Strategic long-term approach

END-USERS
- Personal support
- Repeating the message via various channels and materials

PROFESSIONALS
- Collaboration with various organisations & services
- Money
- Time

GOVERNMENT AND POLICYMAKERS
- Policy regarding professionals and the rental market

FUTURE

Developing a strategy with test projects

with a view to learning and making adjustments

Met de steun van het Europees Fonds voor Regionale Ontwikkeling. De Europese Unie investeert in uw toekomst.
Mit Unterstützung des Europäischen Fonds für regionale Entwicklung. Die Europäische Union investiert in Ihre Zukunft.
Avec le soutien du Fonds Européen de Développement Régional. L'Union européenne investit dans votre avenir.

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