



CITIZEN SUMMITS CITIZEN SCIENCE CITIZEN POWER

Getting (organised) human beings at the centre of
health and sustainable development policies

WHO RHN's Anniversary conference 2019



Founding Fathers EPECS Foundation 2007

**Ms. Mentze
Mr. Bremen
Mr. Decker
Mr. Maes
Mr. Overkemping
And support from
Ms. Van der Zanden**



Citizen summits, Aachen

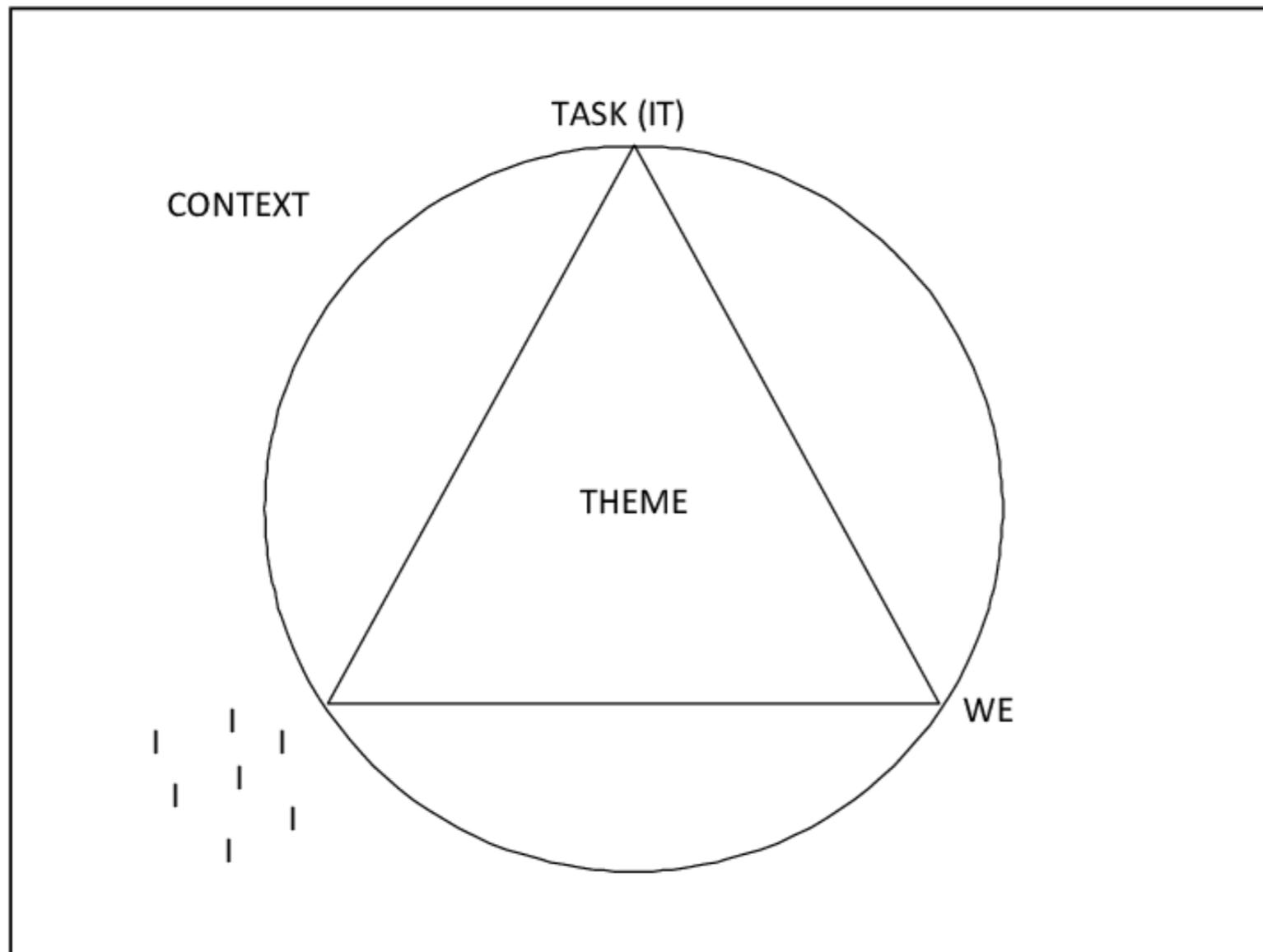


Citizen summits, preparation table leaders



Citizen summits, Eupen

Theme Centred Interaction





Equity

The Participatory Approach

HRM



Equity

- Accessibility for all is fundamental
- Community initiatives should be encouraged and nourished
- Equity should go hand in hand with tailor-made approaches focusing more on the person concerned
- Communication has to be addressed to foster equity

“A new movement must be set in motion.”

“When equity has been put into place, you feel heard, you are a person”.



The Participatory Approach

Citizens are experts as well: use it!

- Organisations and policy-makers should actively ask citizens for their know-how via citizens' conferences or via other means.
- Acknowledging citizens as the 'end-users' who are directly affected by sustainable development policies

"Strengthened the role of prevention workers."

"Please don't dwell so much on the current costs of health care; in the long run the costs of health care will automatically decrease through prevention."



HRM

- Good policy takes into account the quality and importance of personal contact.
- More should be invested in strengthening social contacts in neighbourhoods and communities.
- Volunteers can be complementary to professionals not a substitution.

“There is not a single car manufacturer who claims to have built the latest car model by using volunteers. Why should the health care sector always have to rely on volunteers? Why don't they just get the paid skilled personnel they need?”



Who is a citizen?

**As human beings, you and I also
fulfil the role of Citizen**



Theme:

Getting (organised) citizens at the centre of health and sustainable policies, what you and I can do to enhance it.



We are all human beings

We are all not objects but subjects

Everybody matters

We fulfil different roles at the same time, being worker, family member, informal caregiver, person who has a health insurance, volunteer, patient, citizen, etc.

We all appreciate respect and equivalence

Our behaviour is not changed by command

Earth, our (tiny, tiny) planet, our (only natural safe) home





Corporate social responsibility

CSR aims to ensure that companies conduct their business in a way that is ethical. This means taking account of their social, economic and environmental impact, and consideration of human rights.

It can involve a range of activities such as:

- Working in partnership with local communities
- Socially responsible investment (SRI)
- Developing relationships with employees and customers
- Environmental protection and sustainability

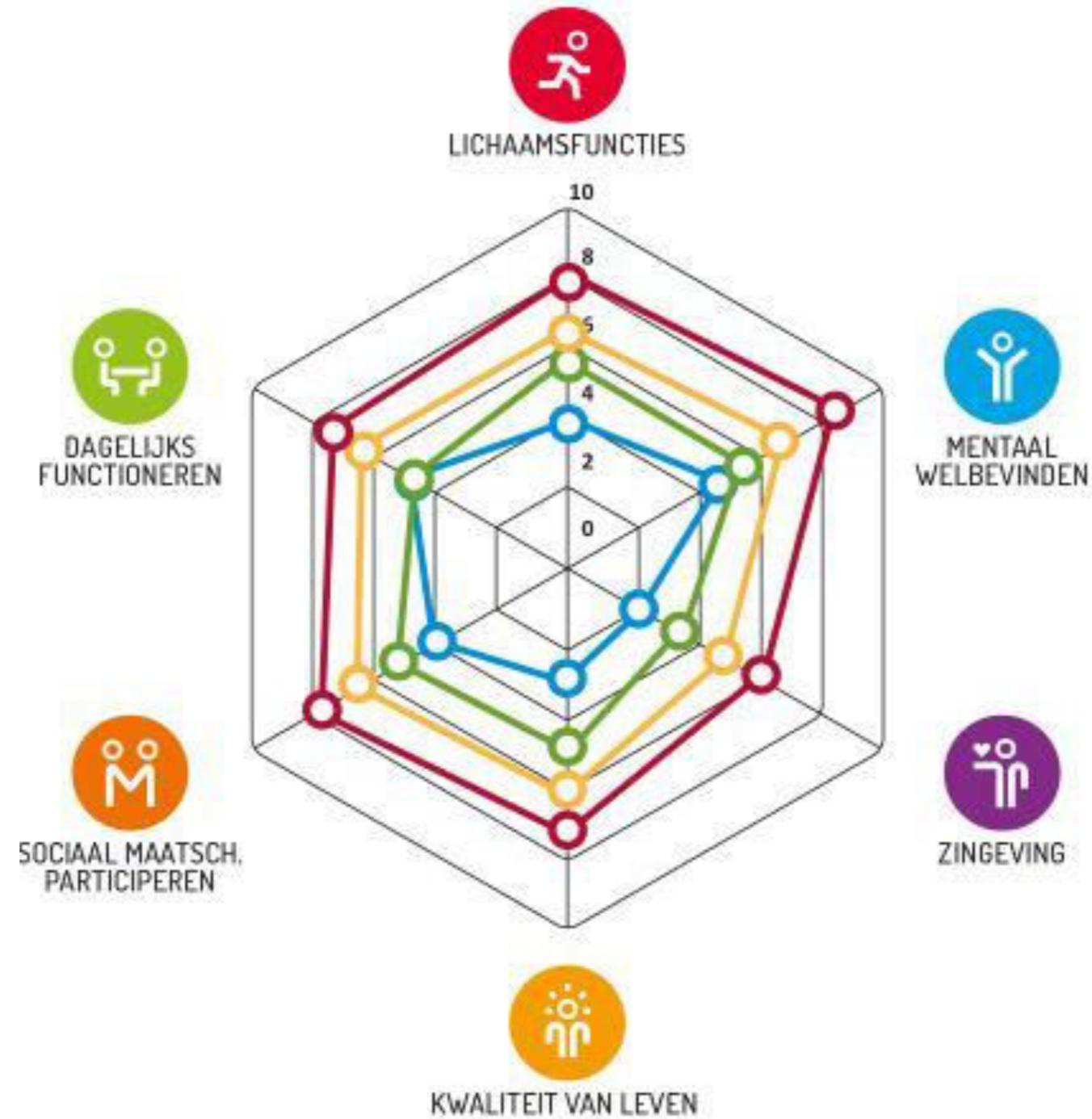


Positive Health

"**Health** as the ability to adapt and self-manage, in light of the physical, emotional and social challenges of life"

6 dimensions

- * Quality of life
- * Activities of daily living
- * Mental Well Being
- * Physical Functions
- * Sense of Purpose, Spirituality
- * Social Inclusion, (in fact for most human beings, having a job)







Not to sum up:

- A) We live on a tiny planet**
- B) We all will survive if the SDG's are realised**
- C) We have to think global and act local**
- D) We have to engage citizens**
- E) All companies have to implement CSR**
- F) Citizens call for tailor-made integrated services and care**
- G) Citizens call for structural participation and interaction on every level.**
- H) Positive Health will strongly help citizens as it is dynamic and focussed on resilience**
- I) TCI can be a useful tool**
- J) Enhancing self-help is necessary**
- K) Addressing communication and language is important**
- L) Emphasising the richness and opportunities of border regions is important**



Finally:

Getting (organised) citizens at the centre of health and sustainable policies, what you and I can do to enhance it.

Thank you