



# INFORMATION FLYER

euPrevent
Senior Friendly Communities Project

2016 - 2019

Live safely, Enjoy life, Stay involved.































# Project euPrevent 'Senior Friendly Communities' (SFC)

## Live safely, Enjoy life, Stay involved.

'Together we are creating Senior Friendly Communities in a cross-border setting to ensure that all senior citizens in the Euregio Meuse-Rhine can continue to enjoy participating in daily life.'

This message is key to the euPrevent 'Senior Friendly Communities' project.

## The project

The project started in September 2016 and is to operate for three years. In this project, nine euroregional partners work together with 31 participating municipalities from the Euregio Meuse-Rhine (EMR). Their common aim is to create Senior Friendly Communities: communities in which care, carers and the inclusion of everyone are at the heart of daily life. The project focuses on the mental health of seniors, more specifically on dementia and age-related depression.

The partners in the EMR aim to realise this with the following activities:

- promoting the continued physical and mental activity of the target group;
- promoting the economic and social integration of the target group;
- increasing the efficiency of care systems in the EMR;
- promoting cross-generation solidarity.

## **Target groups**

In this project the partners and municipalities focus specifically on these three target groups:

- people who currently work as caregivers;
- potential caregivers;
- people who need care: elderly persons with age-related depression and/or dementia.

#### Customised work per municipality

The range offered will be customised per municipality in line with local requirements. There are 4 steps to the project:

- Analysing the requirements of participating municipalities.
   The results of this assessment can be found in the EMR report.
- 2. Selecting concrete activities per municipality, based on a range of activities.
- **3.** Implementing activities in the municipalities with the help of euPrevent and partners.
- **4.** Drawing up a sustainability plan.

# **Motivation for the SFC Project**

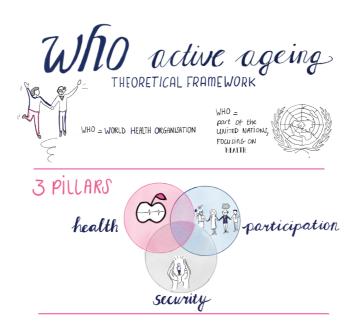
With the rise in the number of older people in the total population, the demand for care, facilities and understanding for the needs of the elderly is also increasing. The municipalities in the Euregio have a comparable demographic composition and therefore face the same challenge: ageing. Facing these developments, preventive measures and structural changes are essential in order to enable seniors to participate in society as long as possible. Local authorities will need to be supported so they can create a climate that supports a more informal healthcare system and must work together to cope with this challenge. The differences in approach and in the legislation and regulations between the regions in the EMR bring benefits through cross-border exchanges of experiences. The nine partners in the euPrevent 'Senior Friendly Communities' (SFC) project, together with the 31 participating municipalities, are taking up this challenge.

# WHO: ACTIVE AGEING The theoretical framework

The 'senior-friendly' topic is based on the broader concept of 'Active Ageing'\*, as defined by the World Health Organisation (WHO) (WHO, 2002). The WHO is a United Nations organisation that focuses specifically on health. The WHO understands older citizens to be people aged 60 years and over (WHO, 2002, p. 4). This project adopts a guideline of 65+ years, but the participating municipalities are free to interpret this guideline as they please.

#### The Active Ageing framework

The WHO sees the ageing population as a challenge. According to this organisation, actions in the 'Active Ageing' framework can offer an answer here. The WHO has defined the 'Active Ageing' framework on the basis of three pillars: **health**, **participation** and **security**. The aim is to promote health, participation and security among older citizens in order to improve their quality of life. This project looks at the various ways in which municipalities promote health, participation and security for older people.



# The SFC Activities Buffet

The SFC Activities Buffet addresses the mental health of senior citizens, paying particular attention to dementia and age-related depression. The activities can be placed in the framework of 'active ageing'. The participating municipalities will choose a set of tailor-made activities and implement them in their own municipality.



	DEMENTIA	DEPRESSION	HEALTH	PARTICIPATION	SECURITY
1. Advice Dementia	X		X	X	
2. Advice on prevention of age-related depression		X	X	X	X
3. Confetti in your head	X			X	X
4. Creation & Organization of local groups of Elderly		X	X	X	•
5. Crossing borders in health	Χ	X	X	X	X
6. Dealing and Communi- cating with Dementia	X			X	X
7. Education in schools	Χ	X	X	X	
8. Inlife	Χ			X	
g. It's raining on my nose		X		X	
10. Partner in Bavance	Χ		X	X	
11. Positive Health	X	X	X	X	
12. Psychoeducation on memory	X	X	X	X	X
13. Telephone - Star		X	X	X	X
14. Theatre	X	X	X	X	
15. Well-being on prescription		X	X	X	

## **Project leader and partners**

Maastricht University is the lead partner of the euPrevent Senior Friendly Communities project. The partners involved are:

- Centre Hospitalier Universitaire de Liège (BE)
- Dienststelle f

  ür Selbstbestimmtes Leben (BE)
- Limburgs Gezondheidsoverleg (BE)
- Mutualité Chrétienne Verviers-Eupen (BE)
- Kreis Heinsberg Gesundheitsamt (DE)
- Burgerkracht Limburg (NL)
- GGD Zuid Limburg (NL)
- Stichting euPrevent | EMR (NL)

### Overview of participating municipalities

Belgium	Germany	The Netherlands	
Amel	Aldenhoven	Beek	
As	Dahlem	Beekdaelen	
Hamont-Achel	Euskirchen	Beesel	
Hasselt	Herzogenrath	Eijsden-Margraten	
Kelmis	Hückelhoven	Kerkrade	
Liège	Jülich	Maastricht	
Plombières	Stolberg	Mook	
Tessenderlo	Wassenberg	Roermond	
Thimister-Clermont	Wegberg	Valkenburg aan de Geul	
Verviers		Venlo	
		Venray	
		Weert	
		Weert	



# The euPrevent Foundation | EMR

The euPrevent Senior Friendly Communities project is part of the Mental Healthcare programme of the euPrevent | EMR Foundation. The euPrevent | EMR Foundation supports cross-border collaboration between professionals and organisations engaged in maintaining, promoting and improving public health in the Euregio Meuse-Rhine.

#### More information and contact

Website: <u>www.euprevent.eu/sfc</u>

E-mail the euPrevent SFC project group: <u>communication@euprevent.eu</u>

The euPrevent Senior Friendly Communities project is carried out within the framework of Interreg V-A Euregio Meuse-Rhine and receives support in the form of EUR 983,167.50 from the European Union and the European Regional Governance Authority Interreg V-A Euregio Meuse-Rhine Development. The project also receives co-financing and the project partners pay their own contribution.

Drawings: Imare

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