

Senior Friendly Communities

Results so far....

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on behalf of the SCF team





## **Senior Friendly Communities**

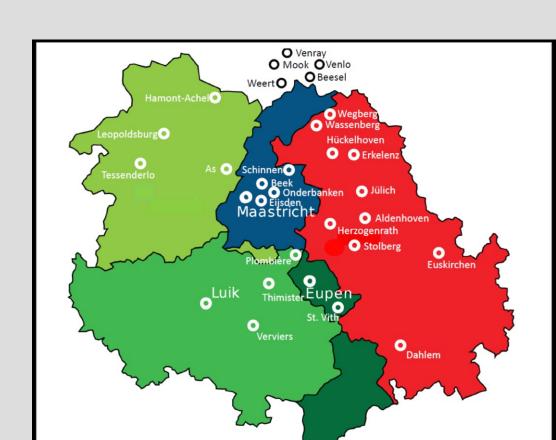
- Project summary
- Some results so far
- Lessons learned



## The SFC project

- 9 partners, 31 communities
- 'Life safely, Enjoy life, Stay involved'
- WHO Framework

- Intersectorial
  - Health, research, municipalities
- Cross national





#### > 100 Activities chosen































orders



## The SFC project

Yr 1: Preparation

Yr 2: Implementation

Yr 3: Implementation

Sustainability



#### SFC: results

- Increased awareness: some quotes
- Since the project, I am more aware that dementia and depression are also social and societal issues, not just medical
- 'SFC provided a modest, but important stimulans to what we did already for elder people with dementia'
- 'SFC made me realise that we were doing already more than we previously thought, and this is important. Not so much on policy level, but in daily practice'



#### SFC: results

- Increased awareness
- Both for dementia and depression
- Strengthened effects of other campaigns
- Not only due to activities, but also assessments and mystery guest
- Increased awareness especially of the employees, less of citizens
- Need more time to secure these results



#### Results

- In general, municipalities appreciated
  - Insight gained by mystery guest
  - Diversity of themes covered
  - Innovative nature of activities
  - Feedback they received
  - Increased interest in the activities
  - Having contact persons from the project and activities



#### Results

- Countries differ w/r dementia advisors, and other
- Municipalities differ w/r responsibilities for carer policies
- Late life-depression is more taboo than dementia.
- Focus on loneliness, not explicitly on depression



#### SFC: results

- Need for exchange
- Municipalities liked to exchange best practices
- Increased awareness of what is happening in other regions
- Potential of the SFC network
- More focus on own region, that across regions
- Despite major differences in care systems, regulations, lack of time, resources



#### 11 lessons Learned



Thanks to Ingrid Nouwens

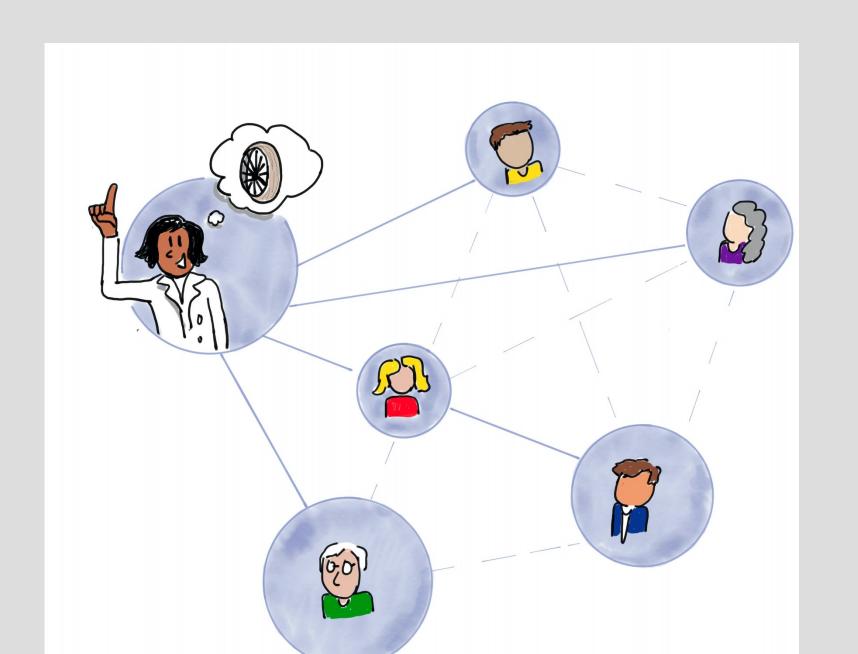








## Lesson 2: Create frameworks, networks and connections



#### Lesson 3:

## Aim high





#### Lesson 4:

## **Every little step counts**

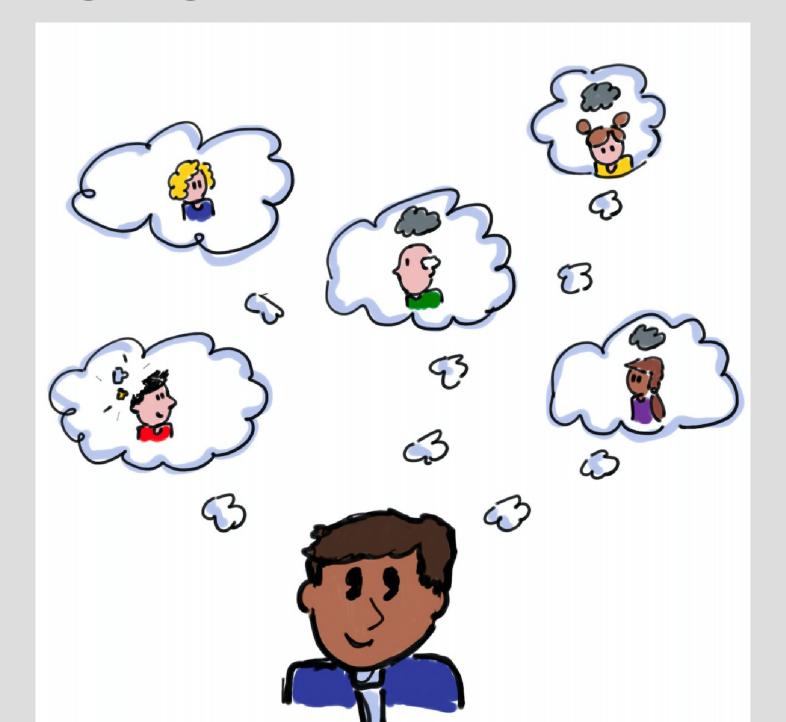




#### Lesson 5:



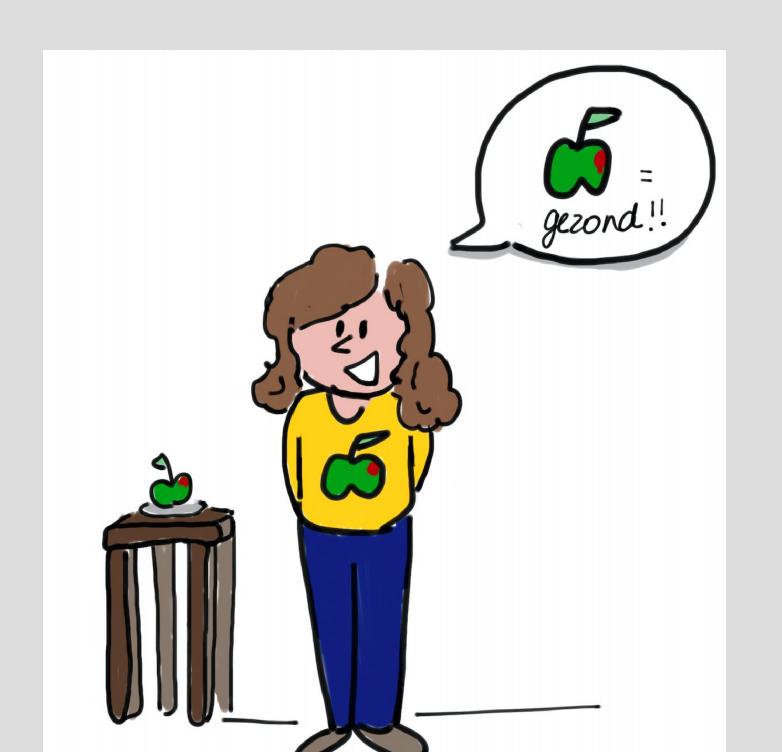
## Keep the target groups in mind



#### Lesson 6:

## Aim for prevention

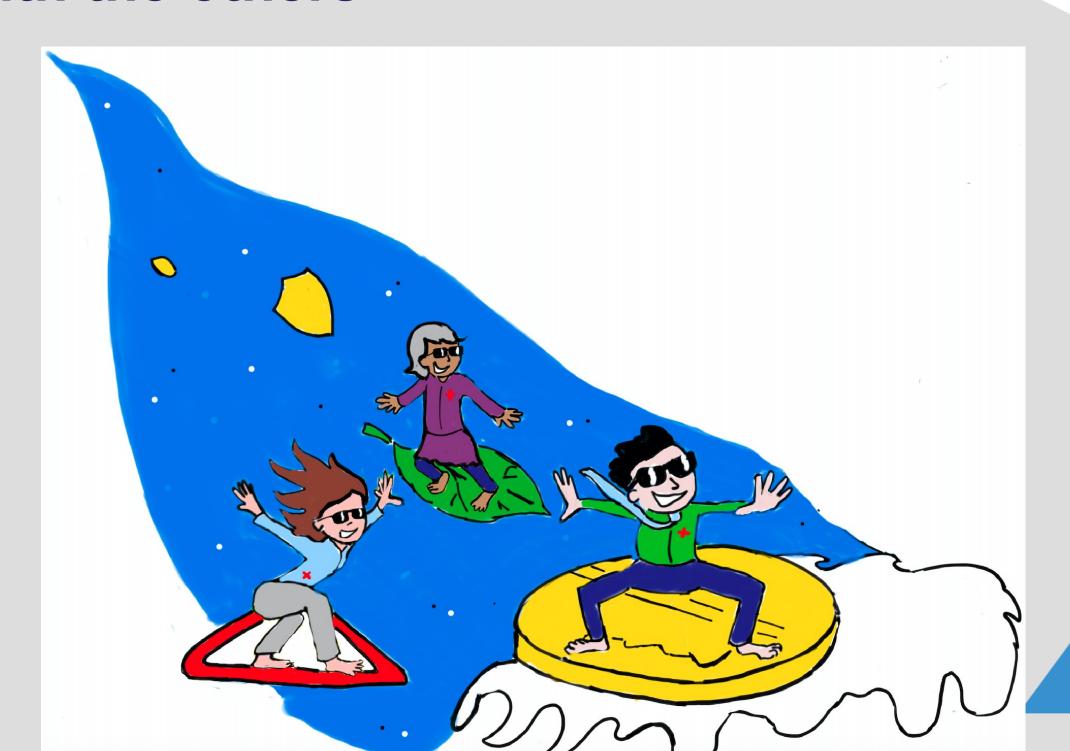




#### Lesson 7:



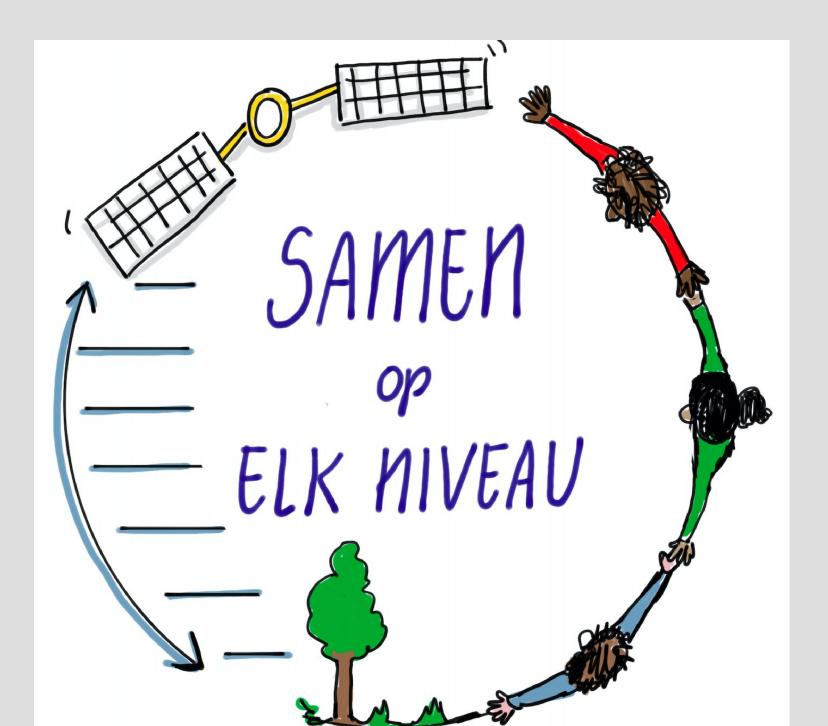
#### Go with the others



#### Lesson 8:

# euprevent | SFC senior friendly communities

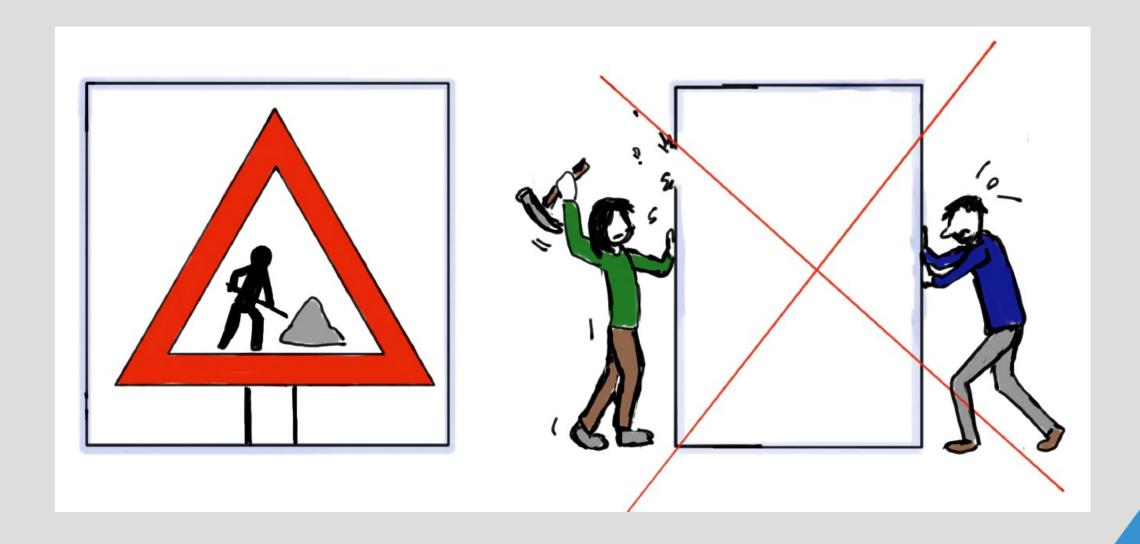
### Work together





#### Lesson 9:

## Work with existing structures, not fight against



#### Lesson 10:

## euprevent | SFC senior friendly communities

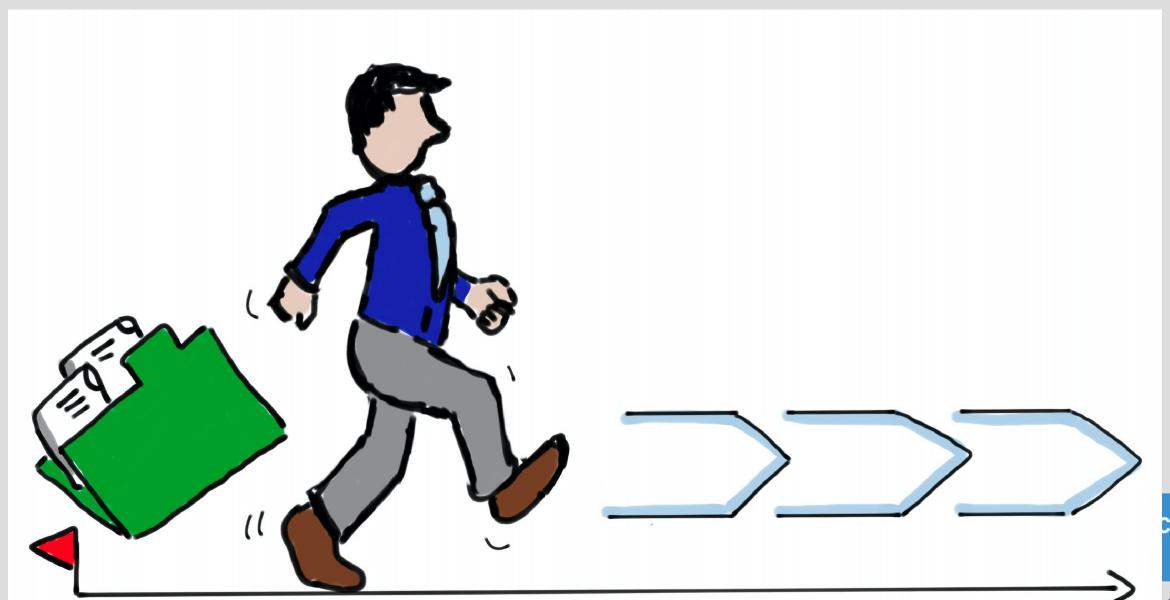
# Formalise your goals (stok achter de deur...)



#### Lesson 11:

# euprevent | SFC senior friendly communities

## From project to process



























Ministerium für Wirtschaft, Innovation, Digitalisierung und Energie des Landes Nordrhein-Westfalen







